



HEALTH MEDIA KIT

NAVEL expo NOV 4 & 5

Since 2005
NAVEL expo #30

SATURDAY
November 4, 2017
Sheraton Times Square
NYC



SUNDAY
November 5, 2017
Huntington Hilton
Long Island, NY



WHAT IS IT ALL ABOUT?

Since January of 2005 the Health Media Group has produced some 29 **Nutrition, Aesthetics, Vitality, Efficacy, Life** (NAVEL) expo events attracting many thousands of some of the most proactive, educated, affluent, and beautiful people from around the nation and the world. Sharing cutting-edge information, technology and products in the arena of prevention, wellness and results-based medicine. While exploring the boundaries of human optimization for **optimal wellbeing, ageless beauty, superb cognitive function, fabulous fitness, and inspiring longevity.**



t. 516.596.8974
e. info@healthmedia.us
w. navelexpo.com



DEMOGRAPHIC

“ what we do in life echoes in eternity ”

The NAVEL expo attracts women from 35-65 years of age (who bring along their husbands and children), educated, with an interest in an active approach to a healthy lifestyle, integrative medical care, nutrition, supplementation, fitness and relaxation. At this event proactive consumers have a chance to meet some of the top healers from around the corner, and around the world, as they get a three-dimensional perspective on those doctors they’ll want to engage.



MARKETING

“ Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world. ”

We feature commercials on **LIVE with Kelly**, **WABC TV-7** and **WOR 710 RADIO** reaching millions of people within our most desired demographic, as well as **Creations Magazine** and **Natural Awakenings** publications. Some 30,000 of our NAVEL expo magazines are mailed and distributed to thousands of anti-aging and human optimization related businesses and consumers.



LONG ISLAND NY VENUE

“ You can start the world’s biggest fire with the world’s smallest spark. ”

The **Huntington Hilton** is located in the center of Long Island NY at 598 Broad Hollow Road, Melville NY about 45 minutes outside of NYC. Bosting a recent 16 Million Dollar renovation and 30,000 square feet of flexible event space, this island gem carries the most recognized name in the industry, travelers all over the world have been saying “Take me to the Hilton” for almost a century. Hilton Hotels & Resorts remains the stylish, forward thinking global leader of hospitality – and help make traveling easier with smart design, innovative restaurant concepts, authentic hospitality and commitment to the global community.

NAVEL Platinum ----- 7,500

- name mention and logo in all marketing
- two page spread and one display ad in NAVEL magazine
- keynote lecture sponsor
- premium positioning at the expo

NAVEL Gold ----- 5,000

- name mention and logo in marketing
- one page article ad and one display ad in NAVEL magazine
- premium lecture sponsor
- premium positioning at the expo

NAVEL Speaker Package ----- 3,500

- premium lecture
- full page article ad
- 10 foot booth

EXHIBIT

one day two days

3 FT TABLE ----- 450 ----- 650

6 FT BOOTH ----- 650 ----- 950

10 FT BOOTH ----- 850 ----- 1450

LECTURE

18 MIN WITH VIDEO ----- 795

SUNDAY 45 MINUTE ----- 495

PREMIUM LECTURE ----- 850

PROMOTE IN NAVEL MAGAZINE

1/4 PAGE AD ----- 575

1/2 PAGE AD ----- 975

FULL PAGE AD ----- 1875

ACCESSORIZE

ARTICLE WRITE UP ----- 350

AUDIO VISUAL SUPPORT ----- 150

ELECTRIC LONG ISLAND ----- 75

ELECTRIC NYC ----- 210





REGISTER

COMPANY NAME _____ CONTACT NAME _____

BILLING ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

CREDIT CARD _____ EXP _____

SIGNATURE _____ DATE _____

ELECTRIC _____ YES _____ NO _____ AUDIO VISUAL _____ YES _____ NO _____

TOTAL _____

CHECK PAYABLE TO: Health Media Group, Inc. PO Box 40 Cedarhurst NY 11516